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Sydney, 2040

Katie Piper

Graphic Designer & Art Director.

Hello, I'm Katie. I have worked with a diverse range of local and international clients—developing my skill set in branding and identity, editorial and print design, illustration, digital marketing design, packaging, signage, advertising and art direction.

Education

2007–2010

Bachelor of Arts, Sydney University

Majoring in Literature – I studied English, combined with design, fine art and film subjects.

2011–2012

Diploma in Graphic Design

Design Centre Enmore, Sydney Tafe

Skills

Adobe Creative Cloud:

Illustrator / Photoshop
InDesign / Acrobat

Project Management:

Asana / Trello / Slack,
Google Suite / Dropbox

Familiar with:

Sketch
Keynote
Powerpoint
Capture One Pro
Klaviyo
Mailchimp

References

Jess Gary, Creative Director – Brooklinen

jess.gary@gmail.com | +1 323 333 9285

Sophie Pike, Former Art Director – House of Quirky

misspike@gmail.com | +61 2 8970 7300

Kady O'Connell, Director – KadyCreative

kady@kadycreative.com | +61 474 215 038

Experience

JAN 2013–JAN 2020

Art Director & Designer, Piper Piper Designs

Designing for diverse range of freelance clients.

MAY 2017–NOV 2019

Senior Manager of Design, Brooklinen NY

My role was to project manage, art direct and design for all of Brooklinen's branding and print collateral needs.

OCT 2016–APR 2017

Senior Designer & Art Director, Keaton Row NY

Design all marketing visuals; social and digital assets, signage, presentations, print collateral and art direct photoshoots.

JAN 2016–JUL 2016

Mid-Weight Graphic Designer, House of Quirky

Associate Art Direction, print and digital design.

OCT 2015–DEC 2015

Mid-Weight Graphic Designer, Spinks & Suns

Contract digital design role.

OCT 2014–OCT 2015

Mid-Weight Graphic Designer, Daily Press

Print and digital design.

AUG 2014 & JAN 2015

Mid-Weight Graphic Designer, Sass & Bide

Two contract roles spanning a few months, worked on brand refresh and collage assets.

SEP 2013–MAY 2014

Graphic Designer, the projects*

Sydney and LA based influencer agency, specialising in brand activation, marketing and premium PR events.

JUN 2013–NOV 2013

Junior Graphic Designer, Drinkworks.

International alcohol and beverage company representing Tiger Beer, Monteith's Cider, Estrella Damm and Bintang.

MAY 2013–JUL 2013

Design Internship, RUSSH Magazine

Image research, retouching, print file prep and layout design.