



Léa TURAN

FRENCH

CONTACT

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7 rue Jean Goujon
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SKILLS

Marketing
Management
Communication
Finance
Windows (Pack Office, Hootsuite, Mailchimp, Prezi, Canva, Photoshop)

LANGUAGES

French : Mother tongue

English : Fluent

German : Business

Italian : Notions

Score TOEIC: 930/990

Languages courses in England, Ireland, Germany, Switzerland (Nacel, Goethe Institut, Le Rosey)

INTERESTS & HOBBIES

Membership in an association: GALA INSEEC
Fashion
Travel (USA, Scandinavia, Greece, Italy, Turkey, UK, Spain, Germany, Netherlands)
Cinema
Sports (modern dance and tennis)

International University of Monaco

I have always been interested in communication, in project management, the event organization, brand promotion.
I am reliable, innovative, analytical, hard-working.

EDUCATION

2015/ 2019 - BBA INSEEC Lyon - Major International marketing & communication

Classes include:

Marketing, finance, communication, strategy, luxury marketing, statistics.

Winning team "Defi Création d'Entreprise" (2016).

Winning team of the Business Game (2015).

2017/2018 - Erasmus program - 3rd year of Bachelor - Erhvervsakademiet Lillebaelt - Denmark

International sales & marketing program. In partnership with INSEEC. Lessons fully in English.

Classes include:

Management, marketing, economics, international law, philosophy.

PROFESSIONAL EXPERIENCES

02/19- Ongoing - IQOS Assistant customer experience & customer care - Philip Morris France - La Défense - France

Convert consumers to a sophisticated smoke-free electronic device IQOS, customer relationships, quality monitoring, analyze data customers, launch of a new customer service department, manage the Live Chat, business travel to the Call Center in Lisbon.

08/18 - Middle Office Department - Crédit Agricole - Vesoul - France

Shares and saving division. Analyzed clients requests, accounts transfers, operational risks. Provided information and administrative documents.

01/17 - 04/17 - Community manager & assistant communication - Printed Village - New York - USA - 3 months

Assisted the artistic director. Identified trends on social media, created communication campaigns, analyzed data customers. Organized shootings photos, fashion photography. Letter of reference upon request.

12/15 - 01/16 - Sales internship - Versace - Geneva - Switzerland

Welcomed clients, showcases, stock management, sales.
Letter of reference upon request.

11/11 - Internship in journalism - L'Est Républicain - Vesoul - France

Regional daily newspaper.
Assistant in writing articles.
Conducted interviews.