

VANESSA SANTILLANA

COMMUNICATION SPECIALIST

CONTACT INFO

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<https://www.linkedin.com/in/vanessasantillana77/>

SKILLS

- Attention to details, organisational and time management skills
- Proactive and reliable individual capable of working autonomously
- Microsoft Word, Excel Powerpoint and Outlook
- Bilingual Spanish and English
- Strong work ethic
- Leadership
- Responsible
- Adobe Creative Suite Programs

VOLUNTEER

- Vouch Church Hillsong United
- Miami Children Hospital

PROFESSIONAL SUMMARY

Passionate for providing the highest standards and to take new challenges. Specialized in media with three years of experience in Digital Marketing. Self-motivated, confident, possessing a bonza team spirit and able to solve problems successfully.

QUALIFICATIONS

Florida International University, USA. **2016-2019**
Bachelor of Mass Communication Digital Marketing with Honours

Miami Dade College, USA. **2014-2016**
Diploma in Associate of Arts in Communication

CAREER NARRATIVE

Modern Luxury Magazine **Miami Beach, FL**
Marketing Assistant/ Oct 2018-Apr 2019

-Manage the department's monthly campaign communications.
-Digital Marketing administration assistance and social media planning. Team work, research data and online campaigns
-Event coordinator assistance and design skills with Adobe.

Luxury Rentals Miami Beach **Miami Beach, FL**
Research and Digital Marketing/ Jan 2018-Apr 2018

-Collation and creation of content for internal communications. Web content design, research, data analysis and business development.

Wilhelmina Agency **Miami Beach, FL**
Marketing Internship/ Aug 2015-Apr 2016

-Media planning & bookings, building production schedules and artwork submission. Deliver all assignments within the agreed deadlines while managing multiple concurrent tasks.

Liveultimate **Miami Beach, FL**
Ambassador and Marketing Assistant/ May 2014-Dec 2017

-Team leader, social media, sales, digital media campaigns and coordinator of events.

LexPark Studio **New York City**
Communication Internship/ Jul 2013-Dec 2013

-Assistant of focus groups, organise duties, time management, team work, research and analysis.