

# nicole govender

CURRICULUM VITAE

I spent eight years working in the concept development and creation in the Interior design and retail marketing industry.

I have a three year Interior Design (NDip) University of Johannesburg –Faculty of Art Design and Architecture (FADA)

I am passionate about design in all its facets and enjoy the challenges of the various sectors within the industry.

My strong attributes include communicating effectively, good presentation skills, being patient and calm under pressure. I am trained to have a high tolerance personality, being a people person, I enjoy working with a team and meeting new people.

I have extensive experience in the Interior Architectural planning and design field. I have trained under the best in the industry, from design and manufacturing houses to Architectural design companies, and has been exposed to the various sectors of the Marketing (above the line and below the line marketing) Exhibition and Events, retail, hospitality, shopfitting and corporate industry, which provides a diverse experience and skillset.

Proficient in both Mac and PC and am more than competent in the relevant software.

Main area of expertise covers design and marketing, creative idea generation exhibition and events, retail, hospitality, shopfitting and corporate office spaces from concept development, technical layouts, and three-dimensional renderings.

I look forward to the opportunity to work and grow and further my experience.

Thank you for considering me for this amazing opportunity.

*Signed:*

*Nicole Govender*

**Full Name** Nicole Govender  
**Date of Birth** 19 March 1990  
**Nationality** South African  
**Born** Durban  
**Marital Status** Unmarried  
**Dependants** None  
**Identity Number** 9003190175088

**Residential Address** 40 Lindley Street  
South Hills  
Johannesburg  
2197

**Postal Address** 40 Lindley Street  
South Hills  
Johannesburg  
2197

**Qualifications** Interior Design (NDip)  
University of Johannesburg –Faculty of Art Design  
and Architecture (FADA)  
  
3rd Year Theology Student  
Deeper Light Bible Collage  
  
TEFL 120 hour online course  
Mentoring and teaching skills  
Marketing Short course

## **Experience:**

### **Huawei South Africa Cloud services division**

#### **Chief Marketing Officer \_ January 2019**

Newly appointed marketing lead on all Huawei cloud services products and services, responsible for all joint marketing activities and manage a team of digital marketers, graphic designers, and support function for both 2C and 2B marketing and design activities.

Currently completing the Huawei revamp to all retail stores in South Africa and facilitating all design and retail execution, leasing with China headquarters and managing on site execution with all contractors and project managers.

### **Huawei South Africa \_ Device Marketing**

#### **Creative Manager \_ March 2018- January 2019**

Responsibilities include;

Creative Director of all creative output, responsible for campaign solutions and project leads, internal marketing campaign creation with a team of marketers, identifying target audiences and segmentations within the market both below the line (BLT) and above the line marketing (ATL). Leasing with agencies directing creative output and managing a team of designers, joint marketing with other business channels (MTN, Telkom, Vodacom, Cell C and open market accessories and various other devices) and finding solutions for all creative outcomes.

Joint marketing with the retail business division and service team division on all newly revamped Huawei South Africa retail store design (frontline) project managed and built four new stores to date, current project implementation in Durban in progress (creative direction, design and implementations, leasing with suppliers and contractor and meeting all retail management criteria's) Partnering with all business divisions, procuring new agencies and suppliers.

Platform in communications, leasing with the communications team to market all online activities, support on all creative out puts, creative campaign ideas pushed on various platforms (Facebook, Twitter, Instagram, and YouTube)

Roadshow retail marketing designs and implementation, for all device and retail campaigns, Designing the onsite stands and leasing with agencies to implement the designs onsite, online to offline marketing of the roadshows.

**Ukhuni Furniture (Corporate office spaces and interiors)**

April 2017- December 2017

**Senior Interior Designer:**

Responsibilities include; Site Surveys, Design, consultant on design look and feel, Client liaison, Floor Plans, Concept Design, Look and feel, Mood Boards, sample boards, Fabric Boards, Pricing, costing, Presentations, supplier liaison and execution onsite installations.

Contractor integration meetings, planning and execution.

**Nix Interiors – Director/Owner (Business Start- up)**

2016 – 2017 – Present

Deals with all corporate eventing and marketing.

Sales, marketing and design driven industry

**Wanda Michelle Interiors (Contract part- time) (Residential design)**

September 2016- January 2017

**Senior Designer:**

Responsibilities include; Site Surveys, Design, consultant on design look and feel, Client liaison, Floor Plans, Concept Design, Look and feel, Mood Boards, sample boards, Fabric Boards, Pricing, costing, Presentations, supplier liaison and execution onsite installations.

Contractor integration meetings, planning and execution.

**ConCept G Exhibitions and Events (Pty) Ltd – General Manager and National Head of Design**

January 2015 – September 2016

**National Head of Design & Innovation:** bluCube Projects (Secondment company to Concept G)

**Blucube Projects – National Head of Design and Innovation Cape Town and Johannesburg**

**3D Design Group (Exhibitions and Events) - Senior Designer (Contract part- time)**

September 2014 -December 2014

Senior Interior designer

**GL events Oasis (Exhibitions and Events) – Interior designer and team leader**

February 2011- September 2014

**Secondment:**

**Worked for a sister company while working at GL events to help start the design sector**

**SA Pop –manufacturing and Design Company (Retail design)**

## Working Experience

Creative Design Lead, space, and layout planning, Marketing and Customer service.

Nicole is currently the creative manager for the Huawei South Africa device team, creative Director of all creative output, responsible for campaign solutions and project leads, internal marketing campaign creation with a team of marketers

Previously the National Head of Design and Innovation at bluCube Exhibition Design Studio and ConCeptG exhibitions and events, with over eight years of experience in the interior design and marketing industry.

Nicole has also worked extensively in the exhibition/retail sector is a team player and is technically qualified.

Managing a team of junior and senior designers, facilitates the creative output of all design related aspects at bluCube Exhibition Design Studios and ConCeptG exhibition and events. Taking briefs from both sales executives and clients, Distribution and discussions on big creative ideas, think tanks and special projects, concept design and implementation, project management and on site client liaison. Blucube exhibition design studio specialises in, project Infrastructural supply, build and realise, project management services, project realisation and services, specialised consultancy services, turnkey graphic design, Exhibition Design, Interior concept design, shop fitting & point of sale, space layout, planning and technical layouts.

Liaising directly with client, taking briefs, concept, and execution, managing a design team and special projects, project management when necessary, on site visitations and surveying.

Exhibition: designing temporary structures to exhibit brand awareness and product display for prospective clientele.

Deliberated on the Board of EXSA between years 2011- 2016 on judging and design consultation on various designs in the exhibition and design industry. Forms part of the Young Professionals Form (YPF) on the EXSA Board, for all young designers in the exhibition design industry.

**Shop fitting:** Shop fitting forms part of the technical skills acquired in the exhibition design industry as this is a very practical industry that requires designers to be hands on and in factories to replicate and execute design from concept, technical and then realizing it in a three-dimensional form onsite.

**Retail:** Re-launching the same Brand in a retail setting, for example Telkom was launched with a new look and feel for the year 2013, from store design and temporary store installations to new concept design and installation of the Telkom container as a road show concept.

**Corporate Office spaces:** Concept design and manufacturing, the company was primarily a furniture design company that created a sister company that was a new interior design sector to the business, concept design to colour pallets and mood boards to PowerPoint presentation.

Site work and surveys at all client premises, understanding client briefs and exploring designs from technical and dynamic space layouts to three dimensional models and renders of the inspired space.

## Key Clients:

Telkom, Cell C, King Pie and National Lottery, Siemens, FNB, Voith, Swiss pavilion, Lafarge, CSIR.

**Hospitality/Events:** Design and implementation of marquees, from décor to lighting.

I was involved in managing the projects from inception to completion.

Project lead on New Telkom Store design and installation

Creative marketing manager

Head designer on all Telkom design stores

Head designer on all Cell C Stores and installation

Head designer on all Cell C Museum Stores and installation at the new Cell C Building in wood mead

Head designer on all Vodacom in store activation units and Shop fitting

Head designer on all Vodacom in store design

Head designer on all Multiserve store design and roll out.

Project lead on Kerself design and installation

Project lead on Siemens design and installation

Project lead on BMG Open Day design and installation

Full Custom and System design, infrastructural supply and execution, project management and solutions for Switzerland Pavilion at Africa Health 2016

Internal project liaison and planning for the EXSA Awards

Design and Installation of Various City of Ekurhuleni System Stands

Council Submission and approvals

Site surveying on all retail design stores

Project Management and execution of various System stands at ELECTRA MINING AFRICA

Design and installation of GIIC

Greening Design GTA -We are a greening company and proud and active members of EXSA (the Exhibition Association of Southern Africa).

Head designer on all FNB design and installation exhibition at JC leadership

Full Custom and System design, infrastructural supply and execution, project management and solutions for the German Pavilion.

Sun City Nedbank Golf challenge all Marquee infrastructure and manufacturing, décor, furniture and installation.

Sun City Temporary infrastructure and development, Project management, Design and technical Support and Client Liaison onsite.

Logistics, planning, scheduling, on site project management. Full Custom design, infrastructural supply and execution, project management and solutions for FNB JC Leadership 2015 bluCube projects is a single source infrastructural supplier and build specialist, with turnkey Project and Services Management, Project Co-ordination, Project Realisation and Services, Specialised Consultancy Services, as well as contemporary, fresh, innovative Design Creation for the Exhibition and Event industry.

**Skills and endorsement:**

Microsoft Suite: Excel, MS word, PowerPoint

AutoCAD

Revit

3DS MAX

Corel Draw

Concept Design

Technical Layouts

Space Planning

Materials and finishes

Skills in Communication

Visual Art and design

Graphic Design

Marketing

Presentation

Management

Mentoring

Sketching

Painting

Event Planning and Marquee Infrastructure

Event Planning and Décor design

**Other Interests include:**

Nicole is a proficient planner in all aspects of both the design and operations side of the business, from working in logistics and managing of staff and crew onsite and offsite, to work flow and company structures, developing standard operating Procedure (SOPs) for a company's structure and also implementation of structures in a small to medium business structure.

**More about me...**

Reading an inordinate amount of books, watching movies mostly classical period time films.

Traveling and meeting new people, eating at new restaurants, singing, reading art literature and playing with my dogs.

*Thank You.*